

## What is Critical Thinking?

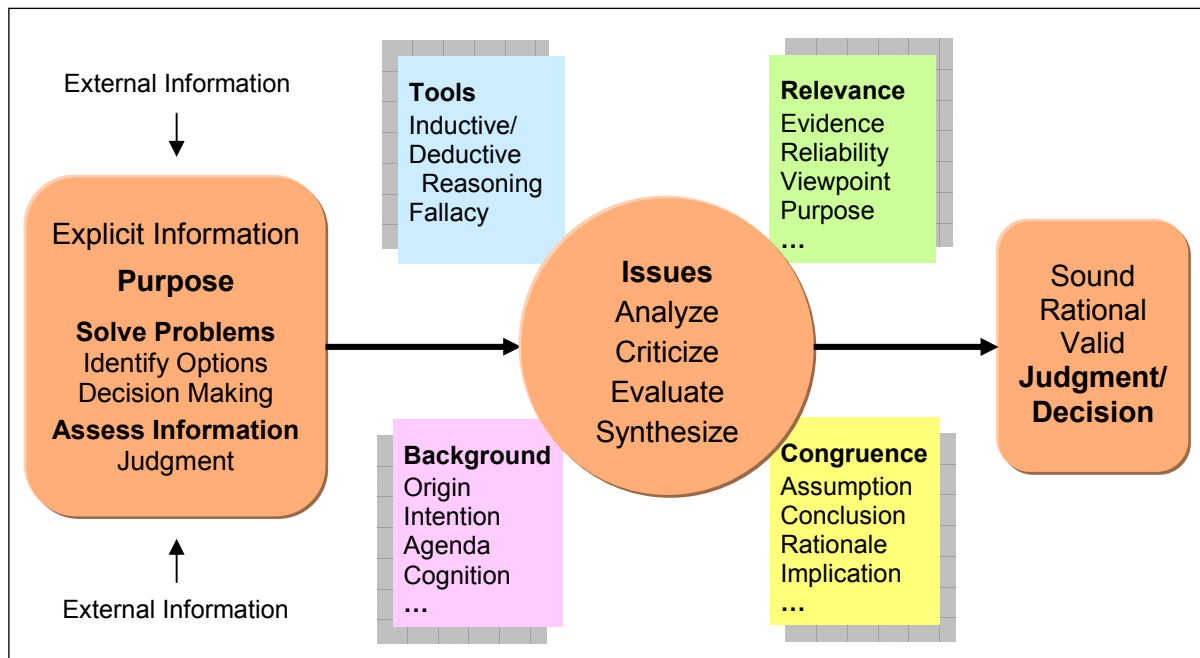
In a Harvard Business Review article appeared in November 2005, Justin Menkes showed us that “...the most crucial predictor of executive success ... is ... brainpower,” that “Thinking critically is the primary responsibility of any manager, in any organization, and a leader's capacity to engage in this process is largely determined by his or her intelligence.” And Avon CEO Andrea Jung admitted that “Clear thinking in senior leadership is a primary attribute we look for ... critical business thinking ... is the foundation of executive intelligence.”<sup>1</sup>

### What is Critical Thinking?

Critical Thinking is the mental process of rationalizing information. In other words, it is the thinking process that we use to make sense of information for problem solving or information assessment.

The ability to think with a clear, objective, and critical mind is a crucial factor for success in career and personal life. Critical Thinking helps us generate ideas and distinguish what is right and wrong, and good and bad information in making sound, rational and valid judgment or decision. Being critical does not mean ignoring goodwill and relationship.

### Gino® Model of the Critical Thinking Process



<sup>1</sup> See pages 100 and 102 in Menkes, J. (2005). Hiring Smart. *Harvard Business Review*, 83(11), 100-109.